

Message Text

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PAGE 01 STATE 187288
ORIGIN COME-00

INFO OCT-01 ARA-14 ISO-00 EB-08 USIA-15 /038 R

DRAFTED BY COM/OIM/BIC/LGARGES/JLBLOW/DFH
APPROVED BY EB/OCA/CM/SPHARRIS
COM/BIC/OIM/CGENDREAU
COM/BIC/OIM/EOOLSEN/AD/EM
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COM/OED/GBURKE(IN DRAFT)
STATE/ARA/BR/SMYLES
STATE/ECP/LA/SRICHARDSON(IN DRAFT)
STATE/EB/OCA/SHARRIS(IN DRAFT)
USIA/MJASKIEWICZ(IN DRAFT)

-----052349 091740Z /47

R 091455Z AUG 77
FM SECSTATE WASHDC
TO AMEMBASSY BRASILIA
AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO
INFO AMCONSUL PORTO ALEGRE
AMCONSUL BELEM
AMCONSUL RECIFE
AMCONSUL SALVADOR

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E.O. 11652: N/A

TAGS: BEXP, BR

SUBJECT: MEETING OF WASHINGTON COMMERCIAL ACTION GROUP

REF: BRASILIA 5987

1. WCAG MET ON AUGUST 2.

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2. GREATLY APPRECIATE SUCCESSFUL EFFORTS OF COMMERCIAL
COUNSELLOR AND EMBASSY IN OBTAINING ATO DECLARATORIO RE-
GARDING TRADE CENTER OPERATION FROM GOB AT THIS CRITICAL
TIME FOR FIRST COMMERCIAL EXHIBITION IN TRADE CENTER.

3. REVIEW IN REFTEL OF IMPORT AND INVESTMENT CLIMATE PRE-
CEDING REVIEW OF CCP ACTIVITIES VERY HELPFUL AND WCAG

RECOMMENDS SUCH REVIEWS BE INCLUDED IN FUTURE CCAG QUARTERLY REPORTS.

4. IN VIEW POSTPONEMENT INDEFINITELY OF A PLASTICS PRODUCTION EQUIPMENT EXHIBITION IN THE TRADE CENTER, REQUEST POST SUBSTITUTE OTHER ACTIVITY IN THIRD PETROCHEMICAL POLE CAMPAIGN FOR PLANNED SUPPORT THIS EXHIBITION, AND REPORT ON ACTION IN NEXT CCAG REPORT.

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5. WCAG RECOGNIZES DIFFICULTIES IN PROMOTION U.S. EXPORTS

OF AGRICULTURAL MACHINERY IN LIGHT OF PRESENT RELATIVELY LOW PRIORITY ACTUALLY BE GIVEN AGRICULTURAL DEVELOPMENT BY GOB AND APPRECIATES CCAG ACTIVITY ON BEHALF OF AGRIBUSINESS COUNCIL TO STIMULATE PRESENT AND FUTURE BUSINESS.

6. APPRECIATE UPDATE ON PROPOSED ESTABLISHMENT OF A BRAZILIAN CHAPTER OF THE INSTRUMENT SOCIETY OF AMERICA.

7. WOULD APPRECIATE UPDATE ON GOB RESTRICTIONS ON TRAVEL TO U.S. AND PROGRAMS ON INCENTIVES AND STUDENT TRAVEL.

8. REGARDING MONITORING OF THE CDI INVESTMENT OPERATIONS TO UNCOVER EXPORT OPPORTUNITIES, THE DIFFICULTIES POINTED OUT IN REFTEL ARE CLEAR. HOWEVER, BROADENING THE SUBJECT, WITH REGARD TO POINTING OUT TRENDS AND FAVORED UNCLASSIFIED

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ECONOMIC SECTORS, AND "BEST PROSPECTS" AREAS FOR U.S. EXPORTS, BOTH CDI APPROVAL LISTS AND CACEX RATIFICATIONS LISTS (AS DISCUSSED IN THE BACKGROUND AIRGRAM A-50) ARE VERY USEFUL, AND TIMELY INFORMATION CONCERNING THESE LISTS IS HELPFUL.

9. WCAG REQUESTS CLARIFICATION STATUS OF FUNDING ARRANGEMENTS FOR COMMERCIAL NEWSLETTER FOR FY 1978.

10. POSTS WILL BE INTERESTED IN U.S. EXPORTS TO BRAZIL TO DATE IN VARIOUS AREAS OF CONCERN TO EXPORT PROMOTION EFFORTS OF STATE AND COMMERCE. THE FOLLOWING ENUMERATION PROVIDES, FOR EACH ITEM, SCHEDULE B NUMBERS, ITEM, U.S. EXPORTS JANUARY THROUGH MAY 1976, U.S. EXPORTS JANUARY THROUGH MAY 1977, IN THAT ORDER AND IN MILLIONS OF DOLLARS: 712.5, TRACTORS, 23.6, 9.8; 714.2, COMPUTERS, 0.5, 0.6; 714.3, STATISTICAL MACHINES, 3.4, 5.7; 714.9, OFFICE MACHINES, 12.6, 13.7; 715.1, MACHINE TOOLS, 60.9, 15.2; 717.1, TEXTILE MACHINERY, 8.5, 4.8; 718.1, PULP AND PAPER MACHINERY, 3.7, 1.7; 718.3, FOOD PROCESSING MACHINERY, 3.9, 3.0; 718.4, CONSTRUCTION/MINING MACHINERY, 34.7, 27.3; 719.3, MECHANICAL HANDLING EQUIPMENT, 33.0,

22.5; 722.1, ELECTRIC POWER MACHINERY, 14.5, 23.8; 722.2, ELECTRIC APPARTUS FOR CIRCUIT-BREAKING, ETC., 10.4, 20.3; 724.9, TELECOMMUNICATIONS EQUIPMENT, 35.0, 33.9; 726.1, ELECTRO-MEDICAL EQUIPMENT, 1.4, 1.4; 726.2, X-RAY AND RADIOLOGICAL EQUIPMENT, 1.4, 0.8; 729.3, ELECTRON TUBES, ETC., 8.4, 10.4; 729.5, ELECTRONIC MEASURING AND CONTROL EQUIPMENT, 9.3, 12.5; 731.0, RAILWAY EQUIPMENT, STREETCARS ETC., 7.1, 3.4; 732.0, ROAD MOTOR VEHICLES, 12.5; 7.4; 734.1, AIRCRAFT, 24.6, 33.4; 861.7, MEDICAL INSTRUMENTS, 4.1, 3.9; 861.9, MEASURING AND CONTROL INSTRUMENTS, 9.7, 11.9.

11. TOTAL U.S. EXPORTS TO BRAZIL IN THE FIRST FIVE MONTHS OF 1977 COMPARED WITH THE SAME PERIOD IN 1976 SHOWS A DROP UNCLASSIFIED

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IN U.S. EXPORTS OF WHEAT OF 140 MILLION DOLLARS AND A DROP IN U.S. EXPORTS OF MACHINERY AND TRANSPORT EQUIPMENT OF 70 MILLION DOLLARS (THE LATTER AMOUNTS TO A DECLINE OF 13 PERCENT). U.S. EXPORTS OF INDUSTRIAL RAW MATERIALS, CHEMICALS, AND MISCELLANEOUS MANUFACTURED ARTICLES REMAINED VIRTUALLY THE SAME. DUE TO THE DROP IN EXPORTS OF WHEAT AND OF MACHINERY AND TRANSPORT EQUIPMENT, U.S. EXPORTS TO BRAZIL THROUGH MAY IN 1977 DECLINED 18 PERCENT COMPARED WITH THE SAME PERIOD IN 1976.

12. OUR EUROPEAN AND JAPANESE COMPETITORS HAVE FARED BETTER FOR THE MOST PART. ACCORDING TO BRAZILIAN IMPORT STATISTICS FOR THE JANUARY-MAY PERIOD OF 1977 (WHICH INCIDENTALLY SHOW IMPORTS FROM THE U.S. DOWN 20 PERCENT FROM 1976 IN A SLIGHT VARIANCE FROM THE U.S. DATA USED ABOVE) IMPORTS HAVE BEEN AS FOLLOWS COMPARED WITH THE SAME PERIOD IN 1976: WEST GERMANY, UP 2.4 PERCENT; FRANCE, UP 11.4 PERCENT; ITALY, DOWN 18.5 PERCENT; THE LOW COUNTRIES, UP 51.8 PERCENT; THE U.K., DOWN 16.6 PERCENT; AND JAPAN, UP 9.5 PERCENT. IMPORTS WERE UP FROM MAJOR OIL PRODUCING COUNTRIES AS FOLLOWS: SAUDI ARABIA, 55.8 PERCENT; IRAQ, 16.2 PERCENT; IRAN, 57.1 PERCENT. CHRISTOPHER

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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
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Disposition Event:
Disposition History: n/a
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